

EXPERIENCE



Brand & Visual Identity Designer | CJ Ink Designs

January 2024 - Present

Focused on brand and visual identities and content across logo design, illustrations, layout design, colour and typography systems, brand guidelines, rebranding, pitch decks, social content, motion graphics and graphic design.



Student | AWARD School, Advertising Council Australia

March 2025 - August 2025

Completed the national program, developing a folio of campaigns across traditional and digital media. Built ideas and executions to industry standard under mentorship from senior creatives at Special Group Australia and Dentsu Creative.



Print Production Intern | The Distillery, Darlinghurst

March 2024 - May 2024

Supported studio operations across plate making, ink mixing, letterpress printing, general duties, and event logistics. Gained hands-on production and design knowledge in a fast-paced environment.



Woodworking & Design | CJ Projects

April 2012 - July 2024

Founded and ran a custom woodwork and furniture business alongside work in construction as a joiner and cabinetmaker. Delivered bespoke projects, managed production teams, and developed projects with precision, detail, and aesthetics that now fuel my design journey.

If interested in my trade and construction background or the odd animation project that combines both worlds, info available upon request.

EDUCATION

AWARD School | National Student

2025, AWARD School, Advertising Council Australia

Diploma of Graphic Design | Endeavour Award

2024, TAFE NSW, Lidcombe

Cert IV in Persuasive Campaign Concepts

2025, TAFE NSW, Design Centre Enmore

Cert IV in Motion Graphics

2024, TAFE NSW, Design Centre Enmore

Cert IV in Screen & Media

2021, TAFE NSW, OTEN

Cert III in Cabinet Making | Furniture and Design

2012, TAFE NSW, Lidcombe

REFERENCES

Carleen Ramsay | Senior Art Director, Dentsu Creative

E - Carleen.Ramsay@dentsu.com

Kal Greasley | Founder & Creative Director, Ink & Elbow Grease

E - info@inkandelbowgrease.com

CONTACT



- T 0415 393 738
- E cjinkdesigns@gmail.com
- S www.cjinkdesigns.com.au
- F AWARD School Folio