CJ INK DESIGNS © 2026 - NOT FOR REUSE



CJ INK DESIGNS SERVICES GUIDE

G'day! Clint here. I'm your friendly neighbourhood designer. I help established owner led service brands when the biz has moved forward, but the way it presents or explains itself has not fully kept pace. That's something a lot of biz owners can relate to, right!

We'll work out what should stay, change and what actually needs design attention, then turn those decisions into a clear, practical brand system you can use with confidence and, more importantly, your audience can understand, trust and recognise.

AI and design tools can create options quickly as we know! The harder part is knowing what is right for the biz and making the right calls. That is where judgement, direction and outside perspective matter, alongside my design skills, style and experience.

Still curious?

VIEW MY WORK

WORK WITH ME

- Starter Pack
- Plus Pack
- Strategy Session
- Hourly Design Help
- Design Day
- Custom Work

WHAT YOU GET

- Clear direction on what actually needs changing
- A brand identity system built for real business use
- Files, guidance and usage rights explained clearly
- More control over the everyday design work
- Professional support when something bigger or more important comes up

CJ INK DESIGNS SERVICES GUIDE - 2026

CJ INK DESIGNS © 2026 · NOT FOR REUSE

HOW WE CAN WORK TOGETHER

Clear options, clear scope and no guessing, right! You choose the level of help that fits where the biz is right now, I'll handle the design.

01 STARTER PACK

Prices start at $2,100 excluding GST (2 to 3 weeks)
Best for those that need the core brand identity sorted properly.

Includes:

- Core logo suite
- Colour and type systems
- Supporting brand elements
- Brand guidelines
- Final files and usage rights
- 30 days aftercare

Best fit if:
The biz is established, but the visual identity needs to catch up.

02 PLUS PACK

Prices start at $5,800 excluding GST (4 to 5 weeks)
Best for others going through a bigger shift and needing more.

Includes:

- Same as the Starter Pack
- Deeper brand direction
- Full visual identity system
- Supporting brand assets
- Practical templates
- Ongoing support available

Best fit if:
The biz has changed and the brand needs more than a refresh.

03 STRATEGY SESSION

$200 (60 minutes)
For when you know something's up and you need advice.

Includes:

- Clear direction
- What should stay
- What should change
- What to focus on next

You might leave knowing a full rebrand is not the right move yet.

04 ONGOING SUPPORT

Good for those businesses that already have a brand and need professional design help when something important comes up.

Hourly Design Help
$60 per hour
Custom Work

Design Day
$480 for 8 hours
Quoted to suit the project

Brand extensions, Presentations, New assets or Campaign work

CJ INK DESIGNS SERVICES GUIDE : 2026

CJ INK DESIGNS © 2026 · NOT FOR REUSE

WHAT MY CLIENTS SAY

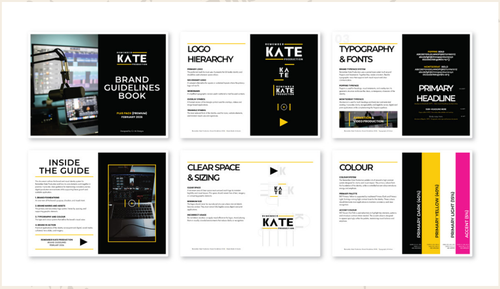
Are you my next success story? The finished work matters, but so does how we get there. Here's what a couple of clients had to say.

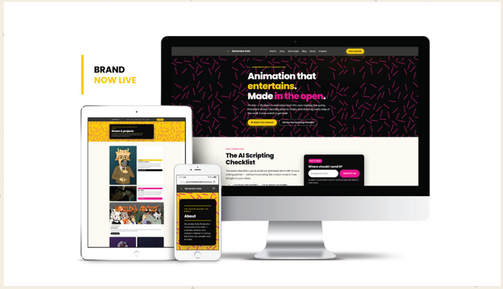
IF NOTHING CHANGES, NOTHING CHANGES

Kim came to me for a rebrand while RKP was growing. Since then, the channel has hit 1K YouTube subscribers in under six months. He now uses the identity foundation and style guide himself across social, content, web and documentation, keeping the brand consistent without needing me for every asset.

"When we decided our brand aesthetic had outlived its chaotic early life, we turned to CJ Ink Designs to rebuild it and that exceeded our expectations."

~ Kim Allen, Director/Creator, Remember Kate Production



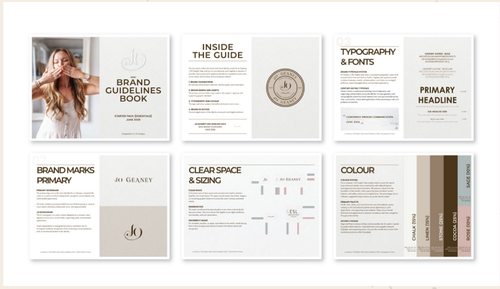


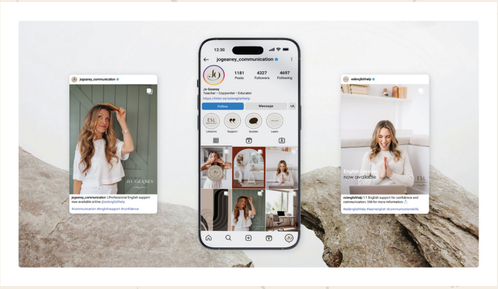
WHAT ARE YOU WAITING FOR?

Jo came to me while building ESL English Help alongside her personal brand Jo Geaney. She's now fully booked and launching a new podcast called Speak UP. She uses her design identity as the guardrails for everyday Canva post, then brings me in when something important needs a designer.

"Working with CJ has been one of the best investments I've made in my business because he took a half-finished idea and masterfully translated it into beautiful assets."

~ Jo Geaney, Workplace Communication Coach, ESL





CJ INK DESIGNS SERVICES GUIDE · 2026

CJ INK DESIGNS © 2026 - NOT FOR REUSE

WHAT HAPPENS NEXT

I have a simple process that keeps things clear from the first conversation through to handover and ongoing support, when you need it.

LET'S SEE IF WE'RE A GOOD FIT

Complete the qualifier, view the work or book a quick intro call if you already know what you need.

CLEAR SCOPE BEFORE WE START

A proposal where you'll know what's included, what it costs, the timeline and what happens next before committing.

ARE YOU READY TO TALK?

If something in this guide feels like the right fit, let's have a chat.

Free 15 min intro call

BOOK A CALL

Still figuring it out?

SEE IF YOU QUALIFY

FIND THE RIGHT WAY FORWARD

I'll recommend Starter, Plus, Strategy, ongoing support or another option that makes more sense when we connect.

DESIGN, HANDOVER & SUPPORT

You run the biz, I handle the design, keep the process focused and leave you with a practical system you can actually use.

QUESTIONS?

Phone calls not your jam?

Email
hello@cjinkdesigns.com.au

GET IN TOUCH



CJ INK DESIGNS SERVICES GUIDE - 2026